

ANNOUNCEMENT

Expression of Interest (EOI) from Government empanelled agencies to bringing advertisements for publication in The Resolution Professional, Research Journal of IIPI

The Indian Institute of Insolvency Professionals of ICAI (IIPI), promoted by The Institute of Chartered Accountants of India (ICAI) is the largest IPA in the country under the aegis of Insolvency and Bankruptcy Board of India (IBBI) with about 63% Insolvency Professionals as Members.

IIPI, in order to provide a platform for sharing and disseminating high-quality research insights and intensive practical knowledge to Insolvency Professionals (IPs) and other stakeholders of the IBC, initiated publication of 'The Resolution Professional' in the form of a quarterly peer-reviewed, refereed research journal thereby facilitating them in discharging their professional responsibilities effectively.

Expression of Interest (EoI) is invited from government empanelled advertisement/ marketing agencies/service providers for bringing suitable advertisements for publication in the IIPI Research Journal – 'The Resolution Professional'. IIPI reserves the right to select the advertisement/s for the journal as per its Advertisement Policy.

The finally selected agency/ service provider will be responsible for bringing advertisements for the Journal on a mutually agreed revenue sharing model or commission basis. The Advertisement Policy of IIPI will be shared with the interested Advertising Agencies. Some of the crucial information which may be required by the interested agencies in preparing the proposal are as follows:

Type of Journal: Research Journal, Peer-Reviewed, Refereed
Colored (4x4)

Pages: Approx. 100 pages (+- 10).

Size: A 4

Frequency: Quarterly

Circulation: Approx. 4 lakh copies through email to Insolvency Professionals (IPs), Chartered Accountants (CAs), Lawyers, MPs, Administrative Officers, Management Professionals among others.

We request the service providers to send their EOI at iiipi.journal@icai.in by February 10, 2022.

MD-IIPI

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