



## Book your Advertisements in IIPI's journal The Resolution Professional

Dear Member,

The Resolution Professional, quarterly research journal of IIPI, is the first-ever peer-review refereed research journal of its kind with a focus on the insolvency ecosystem in India. The journal is aimed at providing a platform for dissemination of information and knowledge-sharing on the IBC ecosystem and developing a global world view among Insolvency Professionals (IPs). It carries Articles, Case Studies, Key Takeaways from Important Events, Code of Ethics, Legal Framework, IBC Case Laws, IBC News, Know Your Ethics, IIPI News, IIPI's Publications, Media Coverage, Services and Crossword, etc.

The soft copies of the journal are emailed to all the IPs, ICAI Members (CAs) several ministries, NCLATs, NCLTs, IBBI, ICAI's Indian and offshore offices, State Governments, Universities, Management Institutions, PSUs, industry bodies, lawyers, media, foreign professional bodies and much more. Besides, about 2,000 physical copies are also circulated among dignitaries and subscribers.

The soft copies of the journal are also available free of cost on IIPI website in three different formats (a) Flip

Book (b) HTML Highlights, (c) IIPI e-Journal PDF Downloads and, (d) Full PDF.

We trust, this audience base will be helpful for you to increase your reach for various purposes while discharging your responsibilities as an IRP, RP, Liquidator or Bankruptcy Trustee under the IBC, 2016. Accordingly, you can book your Classified Advertisements under the following categories:

- Advertisement for recruiting staff in the IP's own office.
- Advertisement inserted on behalf of the Corporate Debtor (CD) requiring staff/ professionals or wishing to acquire or dispose of business or property.
- Advertisement for the sale of a business or property by an IP acting in a professional capacity as Interim Resolution Professional (IRP), Resolution Professional (RP), Bankruptcy Trustee, Liquidator, or Administrator or any other capacity/ ies notified by IBBI.
- Change in the Address, contact number and email id.

### Rates for Classified Advertisements

**Minimum ₹1,000 for first 25 words or parts thereof and ₹200 for five words or parts thereof over and above first 25 words.**

**Box Highlights: ₹200 extra.**

### Rates for Display Advertisements

<b>Back Cover</b>	<b>: ₹50,000/-</b>
<b>Inside Cover</b>	<b>: ₹30,000/-</b>
<b>Double Spread</b>	<b>: ₹40,000/-</b>
<b>Full Page</b>	<b>: ₹25,000/-</b>
<b>Half Page</b>	<b>: ₹15,000/-</b>
<b>Single Column</b>	<b>: ₹10,000/-</b>

The content of display advertisements should be broadly related to stakeholders of the insolvency profession.

Please send us your request with content (text and creatives etc.) at [iiipi.journal@icai.in](mailto:iiipi.journal@icai.in) at the earliest. The advertisements will be published after approval of the Competent Authority.